

“Inspired by a Late-Wife, built to serve a home”



Candy Agrawal

Published in Greenwich Magazine, New Canaan Magazine and Westport Magazine – May 2008

“My wife, Candy, was a dedicated Healthcare Professional and Mother,” said LifeWorx President and founder Bal Agrawal. “She passed away in 1993 after a two year fight with Breast Cancer. Following her untimely death, I was challenged to find good household help, while balancing parenting and career. After a 10-year search, I decided that my quest wasn’t unique. LifeWorx, the company she inspired, was born out of seeing the need for good household help to support busy professionals’ lives. The company’s mission sprang from personal, hands-on experience as a parent. The company’s commitment to quality, our #1 priority, grew out of my career in building quality and service-focused organizations.”

LifeWorx’ mission is to make its clients’ lives better by dealing with day-to-day tasks, leaving more time for a simpler, more relaxing home life. After its first three years in operation and more than 10,000 client services delivered, LifeWorx thrives with high customer satisfaction, personal attention and 150 professional experts. Each expert on the Lifeworx team is culled from 100’s of applications. There is simply no compromise.

“When my wife Candy was with us at home, there was harmony. After she left us, things started to come apart. They only became better with great household help. No one who needs in-home help should have to go through the arduous trial and error process that I did to find reliable and trustworthy help” said Agrawal. “Founding LifeWorx was my answer.”